



GBQ – A Columbus Best Place to Work

Columbus, OH, November 9, 2011: GBQ was awarded the *Best Places to Work* award at the annual Business First awards program last week. GBQ was among the top 10 Medium Companies (100-499 employees) in Central Ohio.

The rankings are based on a nomination process and employee survey regarding the company's work environment administered through a third party research firm.

Program Overview:

The Best Places to Work Program has been implemented in essentially all 41 American City Business Journals' markets (Business First's parent company). The 2005 program was the debut year for this event in Columbus.

Criteria:

Any company or organization with a Central Ohio office with at least 10 full-time employees may participate in this program. Organizations not based in Central Ohio must have a local office with local employees and a local Human Resources department. Only the Central Ohio full time employees are surveyed.

Data Compilation:

Quantum Market Research is a market research firm that specializes in measuring workplace satisfaction and we used them to facilitate the survey process. QMR brings strong academic and corporate credentials to this project, and they are used throughout American City Business Journals for the Best Places to Work program. With the assistance of QMR, employees are quizzed about their work environments with approximately 30 questions about:

- Team Effectiveness
- Trust in Coworkers and Senior Leaders
- Individual Contribution
- Manager Effectiveness
- Work Engagement
- People Practices

Once QMR tallies the surveys, they send Business First a list of the top 10 companies, in each of the company size categories. They categorize a "large" company as one having more than 500 local employees, a "medium" company has 100 to 499 local employees, the "small" companies have between 25 and 99 employees, and the "micro" companies have between 10 and 24 employees.

Event:

A lunch event was held on November 9 at the Hyatt Regency Columbus to honor the companies who were finalists in the Best Places to Work program. Each category of winners (micro, small, medium and large) was announced in alphabetical order, noting the top ranking company in each size category.

About GBQ

GBQ is the largest independent accounting and consulting firm in Central Ohio. With over 110 associates we are large enough to handle the needs of today's complex and progressive organizations, while providing close personal attention. As an independent member of the BDO Seidman alliance, GBQ has access to global resources through a network of accounting and consulting firms.

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