



James B. Lane

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Mr. Lane is Founder and Managing Director of Redbank Advisors, the Management Consulting Division of GBQ Partners located in Columbus, Ohio. Redbank Advisors provides Fortune listed and high growth businesses with multi-disciplined, highly focused teams incorporating experienced business leaders and high energy innovative problem solvers to assist them to grow and improve profitability in the face of today's business challenges. Redbank growth and profitability projects include complete business reImagine initiatives, business plans, new product introductions, pricing, sales effectiveness, supply chain, procurement and post transaction services.

Mr. Lane is a seasoned business advisor. He has more than 20 years experience in successful consulting project delivery serving such well known clients as Honda of America Manufacturing, Greif, Inc., Limited Brands, American Electric Power, Worthington Industries, and Timken as well as a large number of small companies. He has led and participated in nearly all facets of business and consulting, serving firms ranging from several million to several billion dollars in revenue. Mr. Lane's concentration has been assisting clients to establish transformation targets and then to achieve them predictably.

Prior to founding GBQ Redbank Advisors, he served as a Partner in Ernst & Young's consulting practice and founded and led the Clinic for Professional Services Leadership where he taught consulting leadership to graduate students in the Fisher College of Business at The Ohio State University.

Although a Central Ohio native, Mr. Lane brings perspectives from his work all over the U.S. and internationally to his local clients.

Mr. Lane has authored several articles appearing in Smart Business, Consulting Magazine and Business and Administrative Communication.

Jim is active in several community organizations, including a Trustee for Bill & Edith Walters Foundation, Treasurer and Board Member for the Ohio Biological Survey, Secretary and Board Member for the Midwest Biodiversity Institute, Board Member for ProMusica and Member of the Small Business Council of the Columbus Chamber.